

The Bank of Khyber
Procurement Division
Head Office, Peshawar.

June 10, 2024

ANNOUNCEMENT

Procurement for Branding and Marketing Material and its maintenance for the Bank of Khyber under framework contract for three years, single stage two envelopes Under KPPRA Rules for Procurement of Goods and non-consulting services

Tender No. BOK/HO/CCBD/05/Feb/2024, was floated on 18 February 2024, in the News and Aaj News, for Procurement for Branding and Marketing Material and its maintenance for the Bank of Khyber under framework contract for three years, single stage two envelopes Under KPPRA Rules for Procurement of Goods and non-consulting services. Bid opening was held on 7 March 2024. Following bidder participated:

- M/s. Insight Solution Pvt Ltd.,
- M/s. Four Brothers Enterprises
- M/s. Ad City
- M/s. Macroosm Advertising Agency

Following bidders did not meet eligibility criteria hence, their bids were non responsive.

- M/s. Insight Solution Pvt Ltd., did not submit following documents.

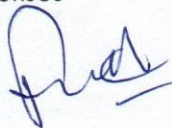
9	Bidder should submit an authorization certificate from the dealer/importer for participation in this tender for lots 1 to 5.
10	For maintenance lot bidder must have atleast 2 maintenance agreements with Banks or organizations having more than 100 sites across the country.

- M/s. Macroosm Advertising Agency did not submit following documents

4	Bidder shall submit Rs. 500,000/- bid security for lot-1 and Rs.100,000/- bid security for lot-2 favouring the bank of Khyber. Undertaking for confirmation of bid security shall be placed in technical proposal.
6	Bidder shall provide undertaking for provision of Rs.500,000/- performance security for Lot-1 and Rs.100,000/- performance security for lot-2.

Following bidders met eligibility criteria of the tender.

- M/s. Four Brothers Enterprises
- M/s. Ad City



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Following is a summary of technical evaluation.

Vendor Name	Part A		Part B	
	Total Mark 40	Mandatory Marks 30	Total Mark 60	Mandatory Marks 50
M/s. Ad City	40	40	60	58
M/s. Four Brothers Enterprises	40	40	60	56

Financial bid of those bidders that qualified eligibility criteria and technical evaluation was opened on 21 March 2024.

Lot-1 : New Installations	Four Brothers	Ad city
Description	Rate per Sq ft inc. taxes	Rate per Sq ft inc. taxes
Total	5,550	6,320
Digital Timer for Branch & ATM Signage	21,500	23,500

M/s. Four Brother Enterprises based on lowest rates selected for Lot-2 New Installations, Branding and Marketing Material for the Bank of Khyber under framework contract for three years.

Following vendors were selected for Lot-2 Province wise Maintenance of branding and marketing material under framework contract for three years. Rs. 10,000/- visit charges for a single district irrespective of number of branches, in KP Province, Islamabad/Rawalpindi, Punjab Province, AJK branches are part of KP Province.

- M/s. Four Brothers Enterprises, Khyber Pakhtunkhwa & Federal Area Main Signage Maintenance
- M/s. Ad City, Punjab Province/ Area Main Signage Maintenance.



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