

Date: 30/08/2018

## **ANNOUNCEMENT OF TECHNICAL BID EVALUATION OF MYSTERY SHOPPING PROGRAM**

A Tender regarding the Mystery Shopping Program 2018 was published in Newspapers i.e. "The News" and "Daily Express" on 14<sup>th</sup> July, 2018. A detailed advertisement was also uploaded on to the BOK Website for submission of sealed bids on a single stage two envelop basis – one for technical proposal and one for financial proposal.

The following Companies applied for the bid,

- 1) **M/S Dynamics Research Consultants**
- 2) **M/S Startex Marketing Services**

The bids were opened on 30<sup>th</sup> July, 2018 and as per Technical Evaluation Criteria, It is found that **M/S Dynamics Research Consultants** possess all the technical features as per the published Mystery Shopping Tender's Terms and Conditions and is therefore, qualified for the next stage.

  

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**Muhammad Azfar Iqbal**  
Officer Service Quality Department

  

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**Farooq Ahmad Khan**  
Head Service Quality Department